

PIONEERS

The PERMA-GUARD Company, in the late 50's, discovered that diatomaceous earth (DE), killed insects by dehydration.

The USDA refused to register it because it was not a poison. A congressional hearing was held, forcing the registration.

The PERMA-GUARD Company fought all the universities, County Agents, and the Entomologists across the country, but demonstrated directly to farmers and other users.

PERMA-Guard Co., using no outside money, has built a business across the nation and has brought to 11 foreign countries, alternatives to the conventional chemical poisons.

Wally Tharp, President, with 32 years background in promoting these products, asks you to join him and his Distributors in their crusade in getting toxic chemicals out of our environment and especially out of our food supply.

THESE PRODUCTS ARE DISTRIBUTED BY:

BIOCONTROL NETWORK

5116 Williamsburg Road, Brentwood, TN 37027

Tel: (615) 370-4301 FAX: (615) 370-0662

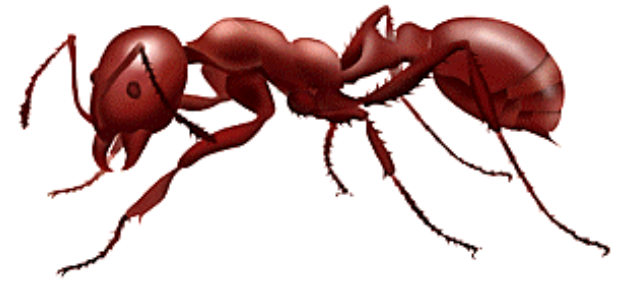
Toll Free: (800) 441-2847

E-Mail: ebugs@biconet.com

Online: www.biconet.com

WHY PERMA-GUARD Diatomaceous Earth Products Should be used On **FIRE ANTS**

- Because it works!
- Products made from pure Diatomaceous Earth and Natural Pyrethrum
- Takes the place of conventional chemicals
- Kills bugs by physical action, not chemical so bugs cannot become immune.
- Easy to use and does not require professionals.
- After pyrethrum is gone Diatomaceous Earth is still highly repellent



PERMA-GUARD **FIRE ANT INSECTICIDE**

USE WET OR DRY

BITE THE FIRE ANT

BEFORE IT BITEST YOU!

OR

YOUR CHILDREN

OR

YOUR PETS

Only your exterminator using our products can do better

PERMA-GUARD PRODUCTS
Patented 1962

115 Rio Bravo SE
Albuquerque, NM 87102
Phone: (505) 873-3601

CHEMICAL FAILURE

Fire ants were “stowaway” on a ship landing at mobile, Alabama about 1940. They have been creating havoc ever since and are now in 24 states and expanding 50 miles per year.

The USDA has spent tens of millions of dollars using dreadful chemicals to stop or control them with absolute failure.

Insects have tremendous adaptability in dealing with chemicals. Any given insecticide, regardless of how toxic, soon becomes ineffective in a short time, as insects genetically alter themselves, leaving the chemical harmless to them but still harmful to humans.

In lab tests, one type of fruit fly adapted so perfectly that it could not live without DDT in its diet.

EPS, universities, and all insect specialists never seem to learn that chemical insecticides will never control insects. Ask any farmer if he has less insect problems, even after endangering himself, his family, livestock, and the public at large for years to come. No insect has ever made the endangered list, yet our agricultural insect problems are 40 times worse than in 1940.

PLEASE — NO MORE CHEMICALS

NATURAL METHODS

In natural surroundings insects seldom become a problem as nature keeps them in balance and she does not use “man-made” chemicals in the process.

One of the common ways nature handles this problem is to furnish predators that use the bug for their lunch, keeping the bugs in balance.

With man creating soil imbalances and other incentives for excessive insect populations nature needs some help. Nature has provided us with the perfect solutions for controlling bugs with virtually no harm to the environment or to warm-blooded life: Diatomaceous earth and natural pyrethrum.

Diatomaceous earth kills insect by dehydration (by removing their body fluids). Pyrethrum (an extract from a type of chrysanthemum flowers) acts as a nerve irritant, making the bug more active, causing the dehydration process to work much faster.

The combination of the two is very effective on the fire ant, killing every ant on top of the ground in ten minutes.

The product can be applied as a dust or can be mixed with water. On treatment may be enough, but if the queen was not killed, another application may be needed. Watch the nest for activity. **ACT IF NEED BE.**

DEHYDRATION

Perma-Guard insecticide reduced this 3-inch hornworm to 1-1/8 inched in 4 hours by dehydration. Hard-shelled insects can't shrink, but they “Dry” to death just the same.

FIRE ANTS

Fire ants dehydrate very quickly, and roll up into such a tiny ball that you won't believe it till shown.

Take your own property back from the fire ants! Enjoy your yard and give your kids and pets a safe place to play.

USE PERMA-GUARD